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| APPLICATION NO.   | FILING DATE       | FIRST NAMED INVENTOR | ATTORNEY DOCKET NO.          | CONFIRMATION NO. |  |
|---|-------------------|----------------------|------------------------------|------------------|--|
| 10/043,990  | 01/09/2002        | Michael D. Brown     | 057799-2003<br>(157450-0008) | 8481             |  |
| Domand I Vla  | 7590 ' 12/29/2006 | EXAMINER             |                              |                  |  |
| Bernard L. Kleinke<br>Foley & Lardner                       |                   |                      | TINKLER, MURIEL S            |                  |  |
| 23rd Floor<br>402 West Broadway<br>San Diego, CA 92101-3542 |                   |                      | ART UNIT                     | PAPER NUMBER     |  |
|   |                   |                      | 3691                         |                  |  |
|   |                   |                      |                              |                  |  |
| SHORTENED STATUTORY PERIOD OF RESPONSE                      |                   | MAIL DATE            | DELIVERY MODE                |                  |  |
| 3 MONTHS  |                   | 12/29/2006           | PAF                          | PAPER            |  |

Please find below and/or attached an Office communication concerning this application or proceeding.

If NO period for reply is specified above, the maximum statutory period will apply and will expire 6 MONTHS from the mailing date of this communication.

| · · · · · ·  |   | Applicatio   | n No.   | Applicant(s)  |    |  |  |  |
|--|---|--|---|---|----|--|--|--|
| Office Action Summary  |   | 10/043,99  | 0   | BROWN ET AL.  |    |  |  |  |
|  |   | Examiner   |   | Art Unit  |    |  |  |  |
|  |   | Muriel Tink  | ler   | 3691  |    |  |  |  |
|  | The MAILING DATE of this communication appears on the cover sheet with the correspondence address Period for Reply  |  |   |   |    |  |  |  |
| WHIC - Exten after S - If NO - Failure Any re  | DRTENED STATUTORY PERIOD FOR HEVER IS LONGER, FROM THE MAILI sions of time may be available under the provisions of 37 SIX (6) MONTHS from the mailing date of this communical period for reply is specified above, the maximum statutory e to reply within the set or extended period for reply will, be apply received by the Office later than three months after the digital patent term adjustment. See 37 CFR 1.704(b). | NG DATE OF TH<br>CFR 1.136(a). In no eve<br>tition.<br>y period will apply and will<br>by statute, cause the appli | IS COMMUNICATION nt, however, may a reply be timed to the spire SIX (6) MONTHS from the cation to become ABANDONE | <ul> <li>Note that the mailing date of this communication.</li> <li>U.S.C. § 133).</li> </ul> |    |  |  |  |
| Status   | •   |  |   | •   |    |  |  |  |
| 1)🖂  | Responsive to communication(s) filed or   | n <u>20 December 20</u>  | <u>006</u> .  |   |    |  |  |  |
| 2a) <u></u> □  | This action is <b>FINAL</b> . 2b)⊠ This action is non-final.  |  |   |   |    |  |  |  |
| 3)   | Since this application is in condition for allowance except for formal matters, prosecution as to the merits is   |  |   |   |    |  |  |  |
|  | closed in accordance with the practice u  | nder Ex parte Qu   | ayle, 1935 C.D. 11, 45  | 53 O.G. 213.  |    |  |  |  |
| Disposition  | on of Claims  |  |   |   |    |  |  |  |
| -  | 4)⊠ Claim(s) <u>1-16</u> is/are pending in the application.   |  |   |   |    |  |  |  |
| •  | 4a) Of the above claim(s) is/are withdrawn from consideration.  |  |   |   |    |  |  |  |
|  | Claim(s) is/are allowed.  |  |   |   |    |  |  |  |
| ,  | Claim(s) <u>1-16</u> is/are rejected.   | •  |   | · ·   |    |  |  |  |
| •  | Claim(s) is/are objected to.  |  |   |   |    |  |  |  |
| ,  | Claim(s) are subject to restriction   | and/or election re   | equirement.   |   |    |  |  |  |
| Ammlianti  | - Panara  |  |   | •   |    |  |  |  |
|  | on Papers   |  |   |   |    |  |  |  |
| ,  | The specification is objected to by the Ex  |  | abjected to by the  | Evaminar  |    |  |  |  |
|  | The drawing(s) filed on is/are: a)  |  |   |   |    |  |  |  |
|  | Applicant may not request that any objection<br>Replacement drawing sheet(s) including the  |  |   |   | 1) |  |  |  |
|  | The oath or declaration is objected to by   |  |   |   |    |  |  |  |
| Priority u   | nder 35 U.S.C. § 119  |  |   |   |    |  |  |  |
|  | Acknowledgment is made of a claim for f  All b) Some * c) None of:  | foreign priority und   | der 35 U.S.C. § 119(a   | )-(d) or (f).   |    |  |  |  |
| a) ☐ All b) ☐ Some * c) ☐ None of: 1. ☐ Certified copies of the priority documents have been received. |   |  |   |   |    |  |  |  |
|  | 2. Certified copies of the priority documents have been received in Application No  |  |   |   |    |  |  |  |
|  | 3. Copies of the certified copies of the  |  |   |   |    |  |  |  |
|  | application from the International  |  | •   | _   |    |  |  |  |
| * S  | ee the attached detailed Office action fo   | or a list of the certi   | fied copies not receive   | ed.   |    |  |  |  |
|  |   |  |   |   |    |  |  |  |
|  | •   |  | •   |   |    |  |  |  |
| Attachment   | t(e)  |  |   |   |    |  |  |  |
|  | e of References Cited (PTO-892)   |  | 4) Interview Summary  | (PTO-413)   |    |  |  |  |
| 2) Notic   | e of Draftsperson's Patent Drawing Review (PTO-   | 948)   | Paper No(s)/Mail D  | ate   |    |  |  |  |
|  | nation Disclosure Statement(s) (PTO/SB/08) r No(s)/Mail Date <u>11/25/2002</u> .  |  | 5) Notice of Informal F 6) Other:   | αιεπι προιισαιίστι  |    |  |  |  |

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#### **DETAILED ACTION**

The application has been reviewed. The original claims 1-16 are pending. Rejections are as stated below.

## Claim Rejections - 35 USC § 102

1. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless -

- (e) the invention was described in (1) an application for patent, published under section 122(b), by another filed in the United States before the invention by the applicant for patent or (2) a patent granted on an application for patent by another filed in the United States before the invention by the applicant for patent, except that an international application filed under the treaty defined in section 351(a) shall have the effects for purposes of this subsection of an application filed in the United States only if the international application designated the United States and was published under Article 21(2) of such treaty in the English language.
- 2. Claims 1, 3, 4, 7, 9, 10, and 13-16 rejected under 35 U.S.C. 102(e) as being anticipated by Smith (US 2002/0091610).
- 3. Claims 1, 3, 4, 7, 9, 10 and 13 discuss a system, method, and product of transferring wealth, comprising: causing a transferee (a trust) to purchase an insurance policy from an insurance seller on the life of an insured individual, said policy comprising a cash value and a term benefit; dividing ownership of said policy between said transferee and an entity owned by a transferor, wherein said transferee owns said term benefit and said entity owns said cash value in said divided ownership; causing said entity to transfer wealth as premiums for said insurance policy to said insurance seller; appraising a present value of said cash value, said appraising being based on a mortality risk of said insured individual and a value of said cash value during each year

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of a projected life of said insured individual; and causing said cash value to be sold to said transferee (causing said transferee to terminate said policy after sale of said cash value, thereby transferring a cash value to said transferee), a sale price being based on said appraising. Smith discloses in paragraph 47 on pages 5 and 6 of the specification, "The amount of the annual loans of premiums plus interest become a first component of the total death benefit value at the time of the insured's death... The insurance company then lends the money to the insured at the same selected, market based, variable interest rate plus some amount, or number of basis points. In return the insurance company books an investment and is assured of making a spread on the financing... As stated the loan to the insured is added as one, or a first, component of the total death benefit value. The other component to the total death benefit value is the value of the policy. At the time of the insured's death the first component is used to repay the loan to the insurance company. The value of the policy is paid to the beneficiary and the proceeds are thus free to be used as desired... Also, the bank may realize additional market benefit through earning the opportunity to administer the irrevocable trust into which the life insurance policy is placed."

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### Claim Rejections - 35 USC § 103

- 4. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
  - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.

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5. Claims 2, 5, 6, 11 and 12 are rejected under 35 U.S.C. 103(a) as being unpatentable over Smith in view of Sexton (US 5,752,236).

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- Claims 2 and 8 discuss a system and method according to claims 1 and 7, 6. further comprising: causing said transferee to notify said entity of an intention to maintain said divided ownership until death of said insured individual. Claims 1 and 7 were rejected based on the discussions above. Smith disclosed the information in claims 1 and 7. Smith did not disclose that causing said transferee to notify said entity of an intention to maintain said divided ownership until death of said insured individual. Sexton teaches this on page 5 and lines 32-39 of the specification, "Accordingly, it is an object of the present invention to provide a life insurance plan having at least two separate but related life insurance policies, each having its own premium, death benefit, cash value, nonforfeiture provisions, riders and other policy provisions wherein the premium is heavily allocated to one or more policies and the death benefits and cash values are heavily allocated to one or more of the remaining policies." Therefore it would have been obvious to a person having ordinary skill in the art to modify Smith as taught by Sexton to notify the entity, using a written contract, of the intent to keep the life insurance to meet legal requirements.
- 7. Claims 6 and 12 discuss a system and method according to claims 1 and 7, wherein said entity is a corporation. Claims 1 and 7 were rejected based on the discussions above. Sexton discloses on page 2 and lines 42-54 of the specification,

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"Split-dollar life insurance is an arrangement for providing funding for individually issued, cash value life insurance. It is a funding method, not a type of policy. The written agreement divides or splits the death benefit, the living benefits (cash values) and the premium obligation between two parties--hence the name "split-dollar insurance." The objective of split dollar plans is to join together the insurance needs of one person with the premium paying ability of another. Often, this means cooperation between an employee and his or her employer, but the concept can also be applied to an infinite variety of other relationships: child-parent, stock holder-corporation, buyer-seller, charity-donor, trust-grantor, charity-trust, and so on." Therefore it would have been obvious to a person having ordinary skill in the art to modify Smith as taught by Sexton to make the entity company a limited liability corporation to reduce taxes.

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8. Claims 5 and 11 discuss a system and method according to claims 1 and 7, wherein said entity is a limited liability company. Claims 1 and 7 were rejected based on the discussions above. Sexton specifically lists corporations. Sexton does not specifically state a limited liability company. A limited liability company is a type of corporation. Therefore it would be obvious to a person having ordinary skill in the art that when Sexton lists a corporation a limited liability company or any other form of corporation could also be inferred.

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#### Conclusion

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Muriel Tinkler whose telephone number is (571)272-7976. The examiner can normally be reached on Monday through Friday from 7:30 AM until 4 PM.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Alexander Kalinowski can be reached on (571)272-6771. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

December 20, 2006

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